**Project Title:** Personal Expense Tracker **Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID47461

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**AS**

**5. AVAILABLE SOLUTIONS**

Making a record of the expenses that they did by the manual process (notes)

Burdensome work of making notes about the expenditure and also it's difficult to recall all the expenses.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

People who are earning money and spending them on their daily basis

**Explore AS, differentiate**

**Define CS, fit into CC**

**BE**

**7. BEHAVIOUR**

They may keep a temporary note on their mobile

He/she will tell the other persons to remember the expense they do

 While calculating the expenses they consider only the expenses  that are single time and huge and leave the rest.

**RC**

**9. PROBLEM ROOT CAUSE**

Exceeding the budget limit beyond what we have planned

Any emergency needs like health issues  or certain needs to be completed at that time.

Not having a pre-planned saving for the education purpose or any family functions  and other needs

story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

In this modern world ,it is very hard to maintain the daily expenses and making a note of expense we did

Spending too much on wants rather than needs

Unplanned Expenditure make it difficult to save money for end of the month

**Focus on J&P, tap into BE, understand RC**

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**Identify strong TR & EM**

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| **Identify strong TR & EM** | **3. TRIGGERS TR**  In this digitalized world , it is difficult to remember all the expense we did, so that, this app will be a very easy way to store ,that may trigger them.. | **10. YOUR SOLUTION SL**  "The personal expense Tracker" Application  that can record all the expenses , and enables you to save more and can overcome all these problems by updating the daily expense data. This will be very useful and this will help us in the state of emergency , then for the personal needs. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   Download Statements from bank and pay  Monthly Installment   * 1. **OFFLINE**   Using spreadsheets and Notes for financial management. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  **Before:** Discouraging and its an Hassle  to track expenses.  **After**: they will be stress free, no frustration .There will be a clarity about all the expenses he/she did. |